

PREVENTING HARM IN AUSTRALIA

Annual Report 2018.

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A message from our CEO

This year was my first at the ADF and these early months have been extremely rewarding.

The impact of alcohol and other drugs on our society is a subject of regular discussion in our communities and media. Each day, in my new role, I have heard stories of families, sporting clubs, employers, police and local groups who have experienced first-hand the effects of misuse of alcohol and other drugs. The statistics are staggering.

I have been heartened to see the impact that the ADF is having in preventing and minimising harm from alcohol and other drugs. The Drug Action Teams are bringing everyday Australians together to help us tackle the issue and to find lasting solutions that will prevent our youth from misusing alcohol or other drugs. The Good Sports Program is engaging record numbers of sporting clubs reducing risky drinking and improving the response to illegal drugs. Our Drug Information Services is supporting thousands of people seeking information to help prevent and reduce misuse predominantly in Victoria but also across the nation.

Our partnerships with government and others are critical to our success.

The increased investment in primary prevention is the result of years of hard work and advocacy by many individuals, communities, organisations and governments across Australia. It is to be applauded and encouraged; but we still have a long way to go to meet the demand for AOD harm prevention and minimisation programs and services that communities are calling for.

I'd like to also acknowledge the remarkable contribution made by my predecessor John Rogerson, who finished up in November after 23 years with the ADF. Under his leadership, the organisation strengthened its capacity to tackle alcohol and other drugs across Australia. He leaves very big shoes to fill. I am grateful for the extraordinary team of committed individuals within the ADF, and those participating in our programs. I am confident they will help us continue to deliver on his good work.

Dr Erin Lalor CEO, Alcohol and Drug Foundation

A message from the Board Chair

Work to prevent and minimise alcohol and other drug harm has never been stronger in my time as a member of the ADF's Board.

Ninety-two new Local Drug Action Teams were established across the country in the last financial year. We also saw the number of Good Sports clubs nationally reaching record numbers. And these are just two examples.

As you will read in this report, the scope of this work is expanding all the time, with our impact stretching beyond these and other examples of successful community programming, to span all four of the ADF's strategic goals.

This includes raising public awareness and strategic advocacy on AOD issues, as well as important behind-the-scenes work to improve the ADF's business systems and workforce contribution.

One particularly significant piece of work was an examination and clarification of our future areas of focus in the context of the National Drug Strategy's pillars of harm minimisation (i.e. demand reduction, harm reduction, and supply reduction). Stay tuned for more on this in the coming year.

I can't possibly hope to cover off on all the great work done by ADF staff, volunteers, interns, and partners here, so I encourage you to take the time to read through this report and welcome your future involvement in helping us to extend the evidence base to prevent and minimise AOD harm across Australia. I'd like to recognise the significant contributions of John Rogerson as our previous CEO and to welcome Erin to her new role. We have exciting times ahead.

Michael Doery Board Chair, Alcohol and Drug Foundation





- Good Sports clubs (total: 8,782)
- Good Sports clubs participating in the Tackling Illegal Drugs Program (total: 539)
- Local Drug Action Teams (total: 172)
- Community Drug Action Teams (total NSW: 72)
- ADF employees (total: 130)¹
 Workforce gender breakdown: 65% female, 35% male

1. Includes full, part-time and casual staff



Australian Drug Information Network

The Australian Drug Information Network (ADIN) is Australia's leading alcohol and other drug search directory.

- www.adin.com.au
- 68,526 visits (up from 41,370 in 2017)

Get the effects by txt

• SMS service accessed 9,323 times (up from 8,864 in 2017)

DrugInfo

DrugInfo is the primary alcohol and other drug information service for Victoria.

- DrugInfo online resources were accessed 1,396,114 times
- 2,302 callers required specialised attention from an Information Officer
- 561 emails needed a response
- Families or friends made up a third of DrugInfo callers.

ADF SEARCH online library

- ADF SEARCH full text downloads up 8%
- 2,527 people have active library memberships
- 174 people joined in FY17-18
- Health workers were the most common library users.

Goal 1: Strong communities.

Strengthening the community's capacity to minimise and prevent alcohol and other drug harms



The City of Stirling hosts community events to boost the protective factors that prevent and minimise alcohol and other drug harm. This includes promoting social connections, and supporting positive mental health and resilience in families.

Local Drug Action Team Program

Building community-led action across Australia

Delivered by community-based teams with support and guidance from the ADF, the Local Drug Action Team (LDAT) Program is a significant element of the Australian Government's National Ice Action Strategy.

With the acceptance of 132 new teams over the last year, the LDAT Program is expanding its reach. More than tripling in size, it now involves over 1,100 locally based partners across 172 communities.

Increased connections are creating better outcomes

The LDAT Program is as a game-changer in the prevention and minimisation of the harms caused by alcohol and other drugs, including 'ice'.

The program supports communities to prevent and reduce the harmful effects of alcohol and other drugs. Local teams often include representatives from schools, health networks, police, community groups, business and local government.

Australia's 172 LDATs are supported to develop their own Community Action Plan to address local issues. These tailored plans centre on one or more evidence-informed activities and are produced with guidance and resources provided by the Alcohol and Drug Foundation.

Stirling on the right path with young people

While many LDATs are taking a whole-ofcommunity approach, 80% are working with young people in their communities. Led by the City of Stirling local council, Stirling LDAT in Western Australia is one of these.

Having recognised that improving 'protective factors' is central to reducing alcohol and other drug harms in their municipality, Stirling LDAT's plan includes strengthening the social connections and social skills of men under 30.

Another focus has been to improve the resilience of children by supporting healthy family relationships, positive role modelling and community connections.

With both these strategies, the Stirling LDAT utilises the expertise of its 26 partner organisations including multicultural and Aboriginal specialist agencies, to ensure their work is sensitive to the needs of its culturally and linguistically diverse population.

"Developing local solutions that involve local communities is vital to addressing harm from alcohol and other drugs, including crystal methamphetamine or 'ice'."

Allan Murphy Head of Program Delivery at the ADF

Alcohol and Drug Foundation



Local Drug Action Team Program

Good Sports Program

Inspiring a healthier sporting nation

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The Good Sports Program is Australia's largest preventive health initiative in community sport. It now helps more than 8,500 clubs across the nation to build healthier and more family-friendly environments.

Sporting clubs are a snapshot of society and because alcohol and other drug-harms can impact on any community, no sporting club is immune.

This means clubs that adopt and role-model healthy behaviours through the Good Sports Program become leaders in their community and play an important role in preventing and minimising harms from alcohol and other drugs. This makes clubs more attractive to members, parents and existing or potential sponsors.

Over the last year, 1,152 new sports clubs joined the Good Sports Program.

And through the year, we worked with almost 3,300 clubs to progress them to Level 3 Accreditation, where the most significant alcohol and other drug-related behaviour changes are observed.

Good Sports Junior seeks to increase participation of children in sporting environments that role model healthy behaviours, and that prevent alcohol and other drug harms. The program continues to receive generous support from nib foundation – enabling it to be rolled-out nationally from October 2018.

Palmerston awarded Club of the Year

In 2017, Palmerston and Regional Basketball Association (PaRBA) was awarded Good Sports Club of the Year for setting an extremely high bar in its commitment to ensuring everyone in the community could access their club and play in a safe, healthy and judgement-free environment.

A Level 3 Good Sports club, PaRBA also implemented new club policies focusing on alcohol management, safe celebrations and safe transport.

"Previously our senior social events were held at the local pub. [Now]... we host healthy eating BBQs at our courts," says Rachel Fosdick, Program Manager at PaRBA.

By taking the focus off alcohol more players are now bringing their families to games. The result is that more families are enrolling their children in the club's activities.

Good Sports draws on the strengths of local sporting clubs, taking a whole of community approach to support them and their communities to reach their full potential.

For Palmerston, this can be summed up with the word inclusivity. Recognising the powerful role sport can play as a protective factor in the lives of all community members, the club has thought laterally about how it can keep players active: introducing Walking Basketball for those with joint problems, and fee-free Streetball for children previously unable to pay game fees.

It's a game plan that has certainly worked for PaRBA, where their courts have become a community hub.

"All you need to play and practice basketball is a ball," Rachel says. "We can equip many players with a ball and we can change their world."

Find out more about how PaRBA do it: watch the <u>"Leaders on and off</u> the court" video

Good Sp<mark>orts is proud</mark> to contribute to healthier and more family-friendly local sporting clubs in Palmerston and across Australia.



















Uncle Martin Ballangarry and Michelle Jarrett from Bowraville CDAT receiving the best "Aboriginal-focused project award" at the 2018 CDAT Conference.

More than 100 CDAT participants from across NSW joined the 2018 CDAT Conference in Newcastle.

Community Engagement and Action Program

A community drug action pioneer that continues to innovate

Over the past year, the Community Engagement and Action Program continued its almost two-decade contribution to local community action on alcohol and other drug issues in New South Wales.

Funded by the NSW Government, more than 70 NSW-based volunteer-led community drug action teams work with ADF Community Development Officers, research, and other ADF staff and partner organisations to develop and implement a range of activities and resources.

This includes the <u>innovative NSW Liquor</u> <u>Licensing toolkit</u>, which has served as a template for the development of similar toolkits becoming available for other states and territories.

Community voices are often missed in the decisionmaking processes that determine the availability of alcohol. Barriers such as the complexity of the licensing system, being time and resource poor, or not understanding the true extent of alcohol-related harm have all prevented many communities from being actively involved.

The liquor licensing toolkit helps remove these barriers with advice for communities on how they can develop a community action plan, collect evidence in support of their plan, lodge their amendment or objection, and navigate potential conciliation or contested hearings.

Uncle Martin captures imaginations and culture

A Gumbaynggirr Elder, Deputy Mayor of the Nambucca Council, and Director of the Muurrbay Language Centre, Uncle Martin Ballangarry's leadership was critical in the formation of the Bowraville Community Drug Action Team (CDAT) in NSW.

The one to identify the opportunity offered by the CEAP program, Uncle Martin then approached the ADF, before playing a central role in canvassing support among the Gumbaynggirr community and other stakeholders to first discuss, and then establish, the Bowraville CDAT.

With a mission to overcome the risk factors contributing to alcohol and other drug-related harm (including intergenerational trauma), Uncle Martin has continued to play a central role in connecting the ADF with the Gumbaynggirr community.

This has led to the Bowraville CDAT introducing a number of successful activities aimed at preventing and minimising alcohol and other drug harms. These include:

- providing sporting pathways for girls and boys to netball and cricket state trials
- the 'Capturing Culture' program to record and transfer stories across generations
- the cultural connection program to build skills and resilience across the community.

The <u>Bowraville CDAT</u> was awarded the best "Aboriginal-focused project award" at the 2018 CDAT Conference.



01 Connecting Diversity

Broadening understanding on alcohol in culturally and linguistically diverse communities

Around one in five Australians over the age of 14 drink at levels that put them at risk of alcohol-related harm over their lifetime. However, there is little data or research available in relation to the perceptions, use and impacts of alcohol in Australia's culturally and linguistically diverse communities.

Collaborating with communities

The ADF recognises that community-led responses are vital when it comes to reducing and preventing harms from alcohol.

Working in partnership with VicHealth and two migrant communities, the Connecting Diversity project is gaining insights into perceptions of alcohol-related issues in these communities, and strategies that could be implemented to prevent alcohol-related harms.

Together with leaders from community organisations like IndianCare, and bi-cultural workers from the Chin and Indian communities, the ADF has been able to identify community issues, and to co-develop and co-facilitate focus groups, community engagement workshops, awareness raising activities, and health promotion messages.

"The ADF's approach [has been] good - that genuine partnership. We want to do a good job because other communities also will hopefully benefit."

IndianCare Committee Member

Connecting Diversity has demonstrated

that approaching cultural groups in settings and languages familiar to them can stimulate candid discussion, assist in identifying sub-groups that may be at greater risk of alcohol-related harms, and increase access to reliable health information.

Measuring our success

Familiar settings are crucial

To date, the project has identified a broad range

of perceptions around alcohol and a clearer picture of the socio-cultural contexts influencing

Among other concerns, stigma and social

relevant issues in both communities.

alcohol use and non-use in these communities.

isolation related to drinking have emerged as

The ADF is measuring the project's success in a number of ways. These include the number and diversity of engaged stakeholders, the range of culturally-informed insights about alcohol, the development of culturally acceptable activities and health promotion products, and changes in self-reported knowledge relating to alcohol and the harms that it can cause.

To date, we have conducted over 100 meetings and consultations with a range of individuals and organisations, and 12 focus groups within our partnering communities.

The University of Melbourne supported the ADF in developing the research framework for these focus groups.

More than 98% of focus group participants felt safe to express their ideas and concerns relating to alcohol. Strategies will be developed and tested over the next 12 months to address these community concerns and develop health promotion products and create supportive environments to enable community action on alcohol.





Members of Melbourne's Chin community meet with ADF staff to discuss the Connecting Diversity Program.

Goal 2: Increasing awareness.

Strengthening the community's capacity to minimise and prevent alcohol and other drug harms

Information Services

Evidence-based information for health professionals and communities

The ADF continued to provide up-to-date, evidence-based information services online, face-to-face, and via print publications in 2017–18 with support from the Victorian Government. With our primary audiences for these services being health professionals and the general public, our aim is to improve alcohol and other drug-related skills and knowledge.

Through the provision of these services, the ADF is also able to identify AOD needs in the community and respond with meaningful resources and support.



Find out more about the ADF's Information Services <u>here</u>.

The Alcohol and Drug Foundation has five staff members providing free, confidential phone and email information on alcohol and other drug-related gueries.

Responding to community needs 4.730 561

A survey of ADIN users found that respondents perceived the site as:





credible

81.0%

trustworthy useful for work

members

2,527

The ADF library has:



DrugInfo

ADF DrugInfo is a free, confidential phone and email service for anyone wanting information or referral for AOD-related queries.

The 75% rise in calls and emails over the last year points to the ongoing and increased need for this service, as well as the value it provides to the community.

The ADF uses DrugInfo enquiries as an opportunity to gain insight into trending queries, such as parents enquiring about drug testing their children.

These insights enable us to be responsive to community need as it changes over time, including the development and distribution of appropriate resources and information.

Text-the-Effects

Text-the-Effects is a confidential and accessible service, offering information about the effects of drugs via SMS anywhere at any time. Through Text-the-Effects, Australians are able to receive immediate information regarding illicit substances and their effects.

The most commonly texted drugs include 'ice', 'P' (methamphetamine), weed (cannabis), cocaine and MDMA.

Australian Drug Information Network

The Australian Drug Information Network (ADIN) is an online AOD information service, which includes comprehensive reviews of websites and apps that provide information, support or resources on AOD and related topics.

An environmental scan conducted in 2018 found that ADIN has no direct competitors in the Australian AOD sector – making it a unique and valuable service for Australians that is supported by the Australian Government.

ADF Library

ADF SEARCH, funded by the Victorian Government, is Australia's largest specialised AOD library. It contains both physical and digital collections, boasting more than one million digital resources including reports, e-books, full text journal articles and more.

There has been a 13% increase of full text downloads in final three months of the year, suggesting that the library fulfils an important role for AOD health professionals.

Forums in Gippsland, Victoria

In 2017, the ADF undertook a comprehensive, multichannel public campaign to raise awareness of the harms of opioid and benzodiazepine medication. In 2018, with support from the Victorian Government, we presented two forums in Gippsland to further raise awareness of pharmaceutical misuse in a regional area.

The forums targeted workplace leaders and health professionals and were attended by representatives from a range of occupations and community groups.

"Many attendees at these workshops weren't aware of the introduction of real-time monitoring of pharmaceuticals via SafeScript, and expressed concern their clients might be cut off," said the ADF's Policy Manager, Geoff Munro.

"So, it was really pleasing to find in our post-event evaluation that our workshops improved awareness and understanding of referral pathways."

Almost all participants stated that they would share the information from the forums, and there was an observed increase in use of the ADF's Information Services following the forums.





Goal 3: Extending influence.

Influencing policy, regulation and funding through strategic advocacy

SUPERVISED INJECTING SAVES

MITRE 🚺

antreetdrugsolutions.org



SAFE IN JECTING - Rooms SAVE L

Members of the local business community and general public rallied in September 2017 calling for the trialling of Australia's second medically supervised injecting centre.

Shaping policy and practice

Working independently and in collaboration with sector partners

This year, the ADF continued to work both independently and in collaboration with organisations including the National Alliance for Action on Alcohol (NAAA) and the Alcohol Policy Coalition (APC) to influence national and state governments on a range of issues.

These issues included:

- The National Alcohol Strategy 2018–2026
- Pregnancy Warnings Labels on Alcohol
- Criminal Code and Other Legislation Amendment (Removing Commonwealth Restrictions on Cannabis) Bill 2018
- South Australian State Public Health Plan 2019–2027
- Review of Newcastle Licensing Conditions
- Regulatory Impact Statement Proposed Drugs, Poisons and Controlled Substances Amendment (Real Time Prescription Monitoring) Regulations 2018 (VIC).



Valuable work brings success

The value of our combined public engagement and behind the scenes advocacy work was perhaps best demonstrated this year with the establishment of a trial of a <u>medically supervised injecting centre</u> in the Melbourne suburb of Richmond.

Led by local residents and sections of the business community, the ADF's contribution, which commenced the previous year, included the <u>publishing of</u> <u>opinion pieces</u> and video interviews, and help with finalising an Open Letter signed by 40 leaders from the public health sector that was published in Victoria's *Herald Sun* newspaper.

Other work that supported the establishment of this trial included coordinating a speaking tour by Canadian Senator Larry Campbell who was instrumental in setting up the first injecting centre in Vancouver. The ADF sponsored Senator Campbell to speak at a number of public and private events in NSW and Victoria and supported his involvement in a number of radio interviews.

Other key areas of work over the year

Through the year we continued to lift awareness around pharmaceutical misuse and the need for real-time prescription monitoring of high risk pharmaceuticals through the media and public events.

The ADF also:

- completed position statements on:
 - pregnancy warning labels on alcohol products
 - relations with the pharmaceutical industry
 - real-time monitoring of prescription drugs.
- collaborated in the publishing of a paper on liquor licensing issued to Australian schools.²

 Ward BM, Kippen R, Munro G, Buykx P, McBride N, Wiggers J, Clark M. (2018) Liquor Licences issued to Australian schools. BMC Public Health 18:72 DOI 10.1186/s12889-017-4613-0

Goal 4: Enabling Impact.

Business enablement

Building a purposeful, engaged and high performing workforce

Strengthening our strategic focus

With the intent of creating greater clarity around our desired impact, the ADF strengthened its strategic focus this year to better align to the National Drug Strategy. In doing so we identified three key areas of focus.

These being:

- 1. Preventing uptake identifying risk and protective factors, availability and access, treatment access, and advertising and promotion
- 2. Minimisation of harm increased awareness of harms and reduction of stigma
- 3. Reducing access and availability improved regulation of legal drug and best practice standards for liquor licensing across all states.

After extensive consultation, this enabled the ADF to restate the key areas of work we will undertake to contribute towards the achievement of each of these three pillars.

Increased governance through planning and operating models

Over the year we developed a new planning framework. This included new 'Working Group' structures and processes, and the development of detailed activity plans and terms of reference for these groups.

Another significant area of work to improve our governance was the introduction of a new business planning model to ensure improved collaboration, and cross-organisational visibility of our priorities and deliverables.

Increasing clarity for our partners

In the context of this work on our strategic focus, the ADF also spent time reviewing its corporate language during the year – ensuring the ADF's Mission, which underpins our work, reflects our strategic focus and provides a positive and clear direction for our staff, our partners and our other stakeholders.

Our Mission

We work in partnership with others to support and create evidence-based policies and practice that prevent and minimise the harm caused by alcohol and other drugs.

- We are community-centric
 We co-design our evidence-based programs with communities and support them to build capacity to create change.
- We influence change in policy and systems
 Supported by the latest evidence we advocate for change in policy and practice within government, society and business. We work to reduce the misinformation and stigma around alcohol and other drugs.
- We prioritise partnerships, collaboration and long-term impact

We build strong alliances that help deliver positive outcomes and strengthen our collective impact. Our approach is reflected in an organisational culture of collaboration and innovation.

Our people and culture

Among numerous pieces of work to strengthen our people and culture, one that stands out for special mention was the decision to support our diversity and inclusion initiatives through becoming a member of the <u>Pride in Diversity</u> network and the <u>Diversity Council of Australia</u>.

An Indigenous Cultural Advisor was also appointed to continue development of our Reconciliation Action Plan.

Financial Report

Investing in our Future

Our revenue streams

Revenue streams for the ADF's program, public engagement and advocacy work have remained largely steady through the financial year. The exception being the Local Drug Action Team Program, which progressed from its initial implementation phase to a more mature program that now boasts support for 172 Local Drug Action Teams (LDATs) across the country.

This growth in LDATs contributed to a lift in small grant funding to all our Drug Action Teams: taking it from \$1m last year, to \$2.25m in FY17-18. While extending our work to prevent and minimise alcohol and other drug related harm in the short term, the ADF has also been aware of the need to continue to build our reserves to ensure sustainability and the long-term future of our program and other work in the years to come. To achieve this, we grew reserves this year by \$594k; taking our total reserves to \$5.3m.

For a full list of all our major funders and other supporters who have made our work possible, please turn to the final section of this report.

To view the ADF's full financial report for the year ended 30 June 2018, visit adf.org.au/financialreport2018



Where the money came from

Thank you.

We would like to thank the following people and organisations for working in partnership with us to support and create evidence-based policies and practice that prevent and minimise the harm caused by alcohol and other drugs.

Our Board

Mr Michael Doery (Chairman) Prof. Tanya Chikritzhs Ms Genevieve Hawkins Ms Jennifer Hendry Mr Peter Kendall Ms Philippa Kelly Mr Ron Steiner Mr John Thompson

Board Advisor Prof. John Wiggers

Our funding partners

Australian Government: Department of Health

New South Wales Government: NSW Health and Transport for $\ensuremath{\mathsf{NSW}}$

Queensland Government: Queensland Health

South Australian Government: Motor Accident Commission and SA Health

Tasmanian Government: Department of Premier and Cabinet, Department of Health and Human Services, and Department of Sport and Recreation

Victorian Government: Department of Health and Human Services, Transport Accident Commission, VicHealth

Corporates, trusts and foundations

Equity Trustees Joe White Bequest nib foundation Perpetual Philanthropic Services

We would also like to thank our other donors and supporters for their volunteer and financial contributions.

Past and Present Patrons (including Trustees)

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Leaving a gift in your will

The Alcohol and Drug Foundation has a long and proud history of working to prevent and minimise the harm caused by alcohol and other drugs in Australia. Leaving a gift to the ADF in your will has the power to continue this work for future generations of Australians.

"Providing the resources and support that empower local communities is essential if we are to effectively prevent and minimise the harm caused by alcohol and other drugs in Australia."

Dr Erin Lalor CEO, Alcohol and Drug Foundation

We are extremely grateful to all those that have supported our mission over the last year. A gift in your will is a unique opportunity to express your values and continue these beyond your lifetime.

Gifts in Wills - Quick Information

Legal Name: Alcohol and Drug Foundation Incorporated

ABN: 66 057 731 192

Registered Address: Level 12/607 Bourke Street Melbourne VIC 3000

Do you need wording for your will or have any other questions? Please contact the Gifts in Wills Team on 03 9611 6105.





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