

Annual Report 2019-20.



ADF

Alcohol
and Drug
Foundation

Celebrating 60 Years 1959 - 2019



YEARS



60 years of adapting
to make a difference.



A message from our Chair and CEO.

60 years of adapting to make a difference.

This year, the Alcohol and Drug Foundation celebrated our 60th anniversary.

A remarkable achievement for an organisation established to support returning WWII servicemen who were turning to alcohol to escape the horrors of the battlefield.

The last 60 years have been characterised by the ADF's ability to evolve and adapt, ensuring our programs and approach remain best placed to address the issues confronting Australia and Australians at any given time.

Never has this ability to adapt been tested more than in 2019-20.

Fires, floods and a pandemic had a significant impact, challenging the 10,278 community organisations that we partner with, as well as our own ADF people and programs.

Careers and lives were lost. Isolation and uncertainty became our day-to-day companions. 'Pivot' became the word synonymous with Australia's national resilience as we confronted new challenges and found new opportunities to do things differently; but still have an impact.

The ADF stepped up to this challenge - but never lost sight of our fundamental aim of preventing and minimising the harms of alcohol and other drugs.

As the impact of COVID-19 became clear, the ADF redirected resources to tackle the increase in alcohol consumption being recorded nationally as some Australians drank more - or more often - to cope with the pandemic.

Our research found parents of school-aged children in lockdown, in particular, were drinking more to combat the stress of home-schooling.

Understanding the importance of parental role modelling as a future harm prevention factor, the ADF developed the integrated behavioural change campaign: 'You haven't been drinking alone'. This was spearheaded by an online video of children mimicking parents' alcohol-fueled lockdown Zoom conversations.

The campaign ran from May 21 to June 27, 2020, achieving a potential combined reach of over 171 million and driving visits to the ADF website's dedicated COVID-19 resources.

Our COVID-19 response received a critical boost during the final quarter, thanks to funding from the Australian Government to support a new awareness campaign and online resources to improve health and wellbeing during isolation. This work will rollout nationally in early 2020-21.

As the financial year drew to a close our people were all working remotely, adapting our programs to a new socially distant environment. Our community partners – 312 Drug Action Teams and 9966 Good Sports Clubs – were supported to find new ways to work through online programs and other initiatives.

On behalf of the Board and ADF Executive, we extend our thanks to all those who have really gone beyond 'business as usual' this year to continue to make a difference – our staff, community leaders and volunteers.

Beyond the dramatic events that characterised so much of 2019-20, the ADF enjoyed some notable highlights.

Our Good Sports Awards, held in November 2019 at Parliament House, Canberra, showcased the excellence of sporting clubs and volunteers that are the heart and soul of Good Sports. The Awards drew a record 573 entries, with club representatives from around the country attending the official presentation, together with many politicians keen to meet representatives from their electorates.

Another important gathering was hosted in Sydney over two days in February as the members of Community Drug Action Teams convened for the annual CDAT Conference and CDAT Awards. Despite a backdrop of natural disasters, CDATs and sector experts spent valuable time sharing case studies and experience, providing inspiration and motivation for members to take back to their own communities.

We also invested considerable time throughout the course of the year to assess our organisation and develop our strategic roadmap for the future, again redefining and adapting to ensure our work remains relevant for the times.

We are now poised to implement our new five-year strategic plan, working towards a future where lives are unlimited by alcohol and drug harm.

Michael Doery
- Chair

Dr Erin Lalor AM
- Chief Executive Officer

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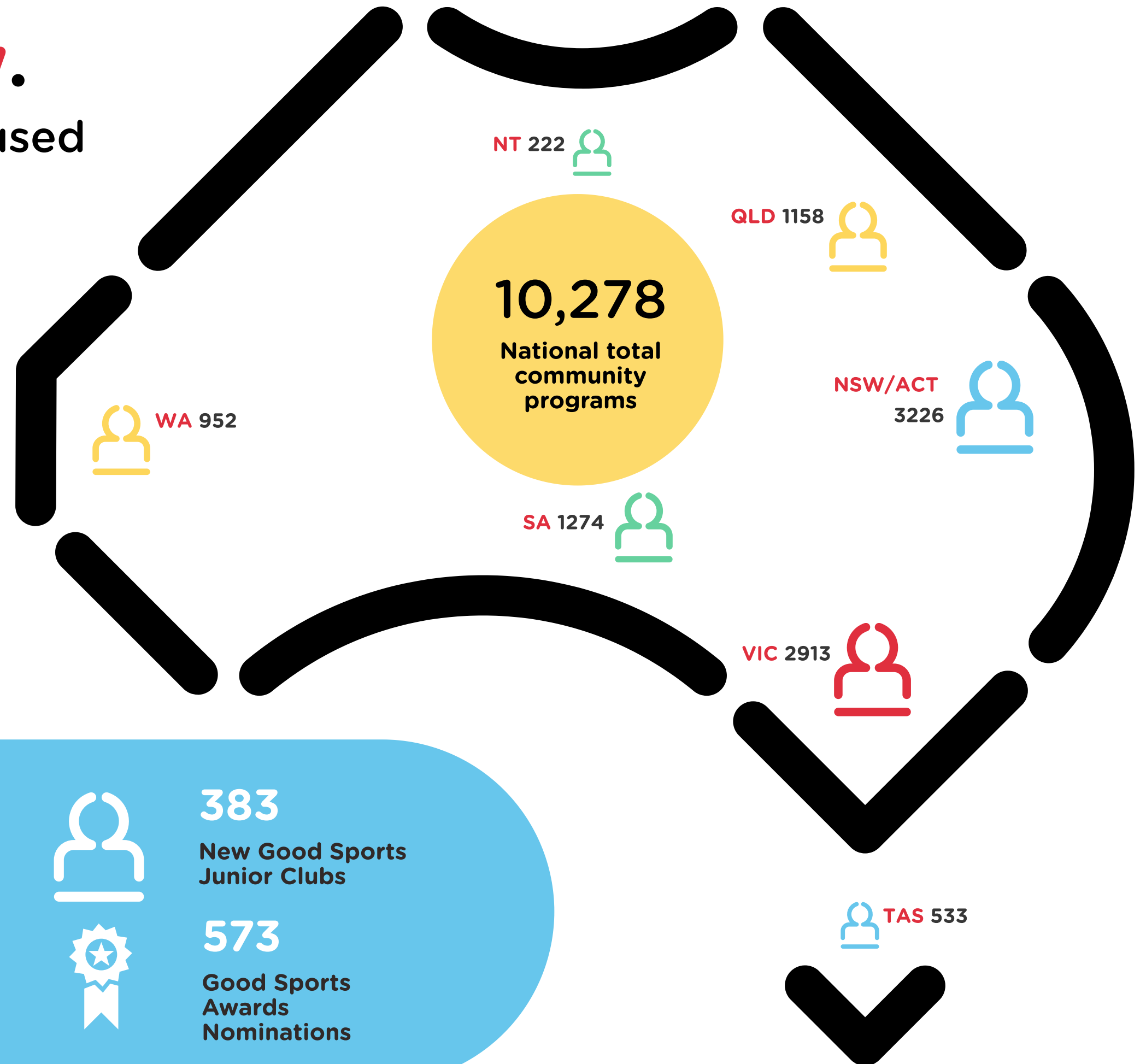
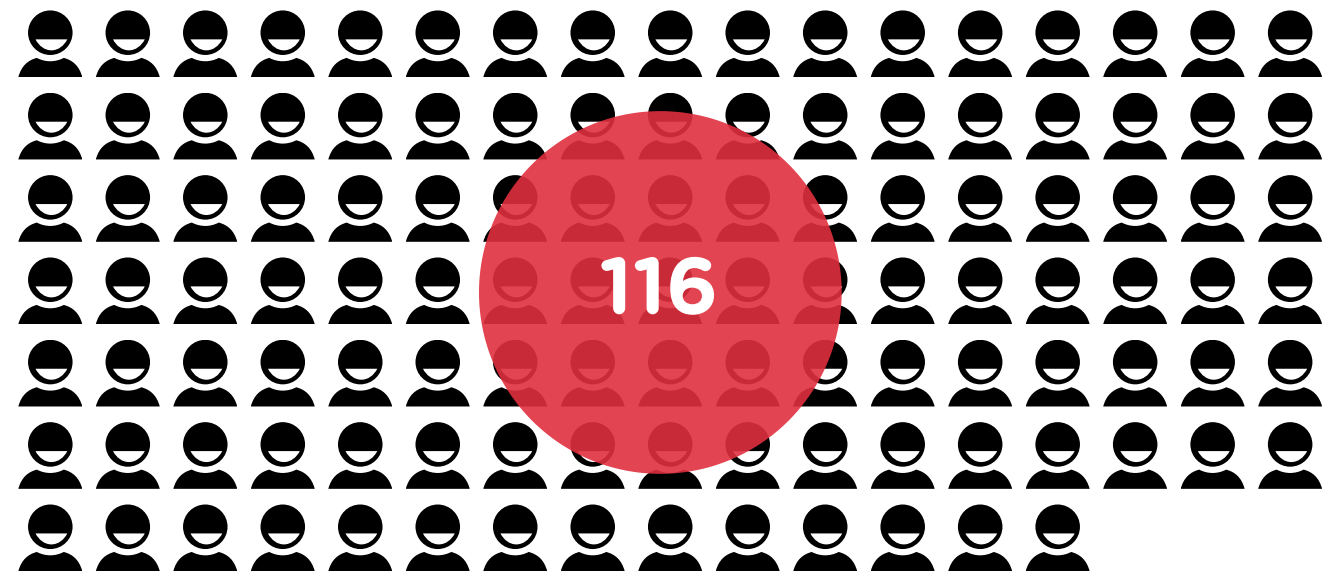
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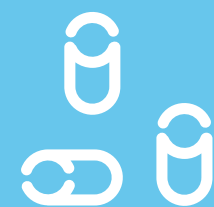
2019-20 Year in Review.

Preventing and minimising the harm caused by alcohol and other drugs in Australia.

Total number ADF Staff



2578
New accreditations



428
New Tackling Illegal Drugs Clubs

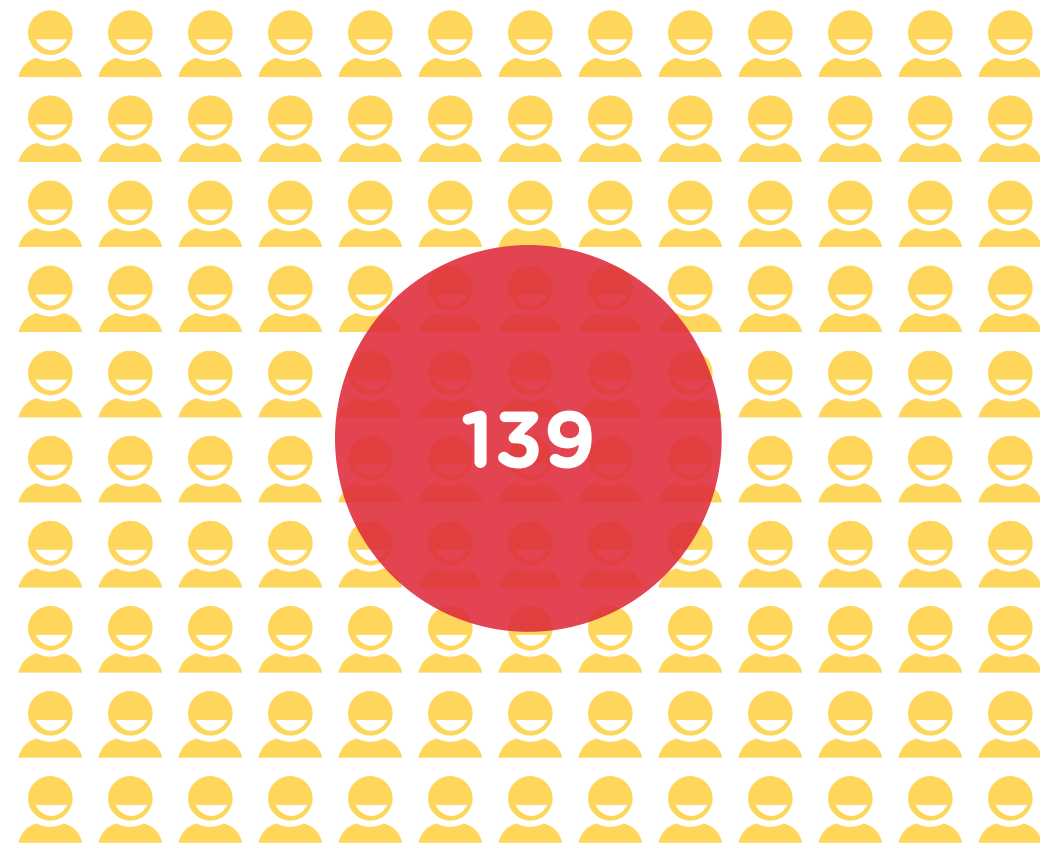


383
New Good Sports Junior Clubs

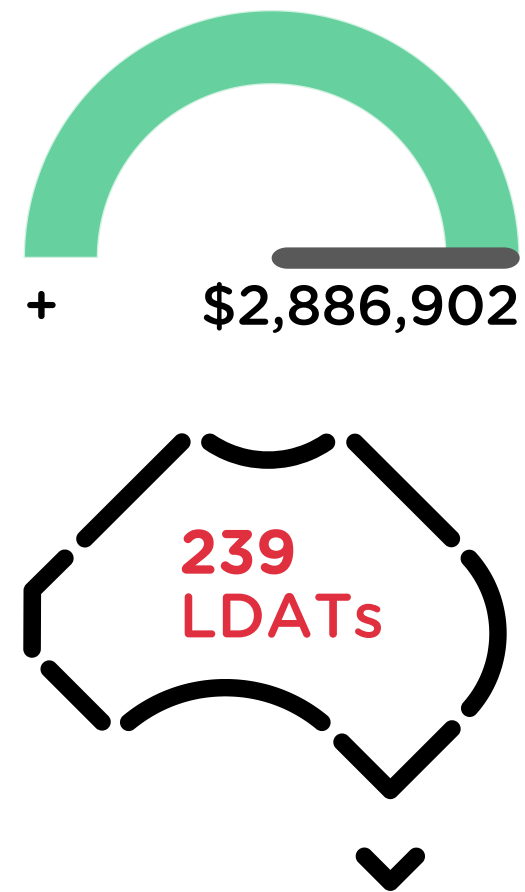


573
Good Sports Awards Nominations

Total Community Action Plans completed



Grants provided to LDATs



78,729

Drug Information Directory sessions



4116

Total ADF media mentions



2,350

Library subscribers (VIC)



5,027,978

Sessions across all ADF websites



4,370,239

People reached by our social media

83.52% increase on last financial year



888

New library members



4,852,233

Total ADF web sessions



10,379

TXT the Effects



3420

DrugInfo contacts



73

CDATs



31

Nominations received for CDAT awards



100

Attendees at CDAT conference

'You haven't been drinking alone' COVID-19 campaign



152m

Potential media reach



18.3m

Social media impressions



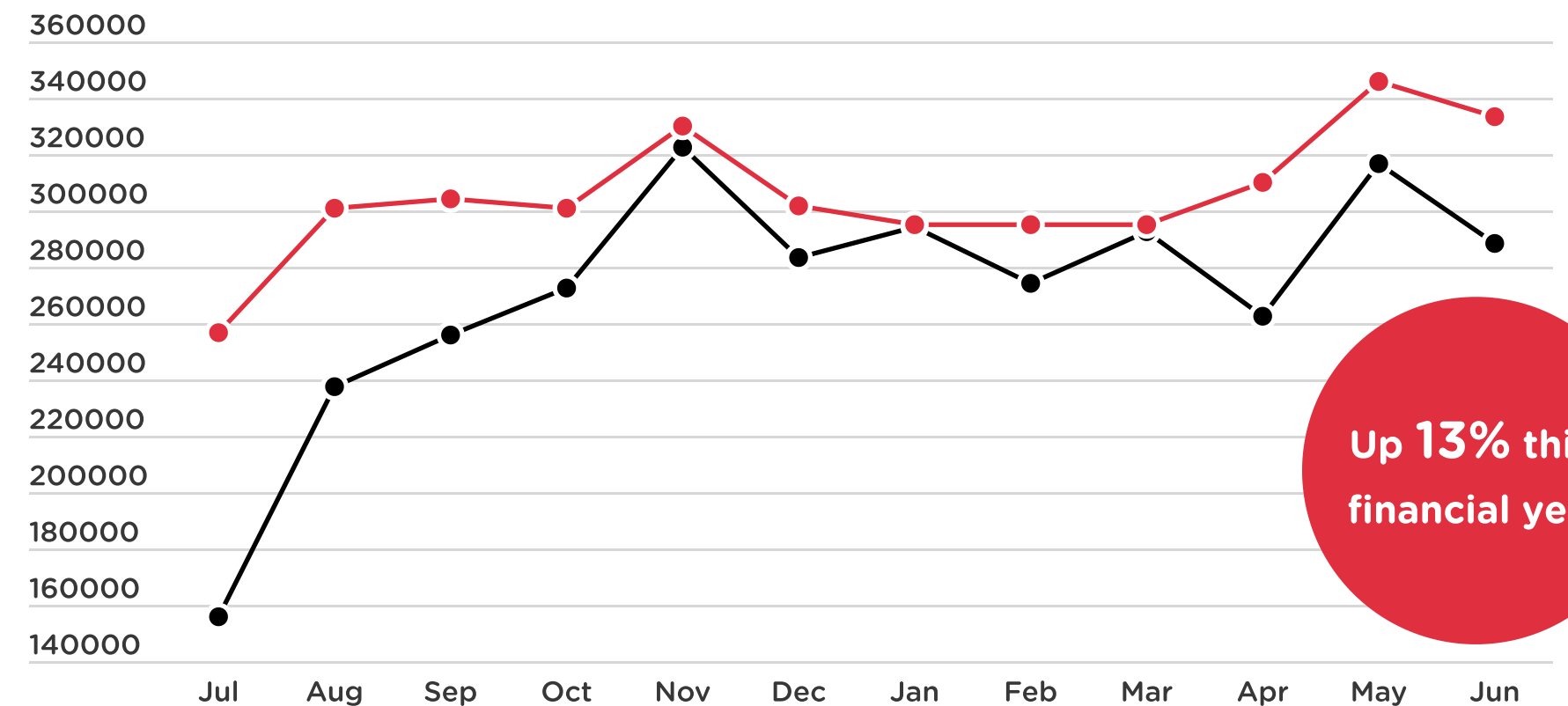
1.5m

Video views

3,668,755 Drug Facts Sessions

● 18/19

● 19/20



Up 13% this financial year

Goal 1 – Strong Communities.

Outcome: A measurable reduction in alcohol and other drug harms in the community.

We prioritise partnerships,
collaboration and **long-term impact.**

We build **strong alliances** that help
deliver positive outcomes and
strengthen our **collective impact.**

Our approach is reflected in an
organisational culture of
collaboration and **innovation.**



The Local Drug Action Team program.

As a key initiative of the National Ice Action Strategy, a component of the Australian Government's Whole of Government Drug Strategy, the Local Drug Action Team (LDAT) program develops the capacity of Australian communities to deliver evidence-informed activities that prevent and minimise alcohol and other drug-related harm.

The LDAT program has built a strong network of more than 1350 engaged organisations with a broad reach across Australia. Its community-led alcohol and drug prevention activities focus on enabling change by building important protective factors including:

- connections to community, school and local sport/recreational clubs
- creating a sense of belonging and empowerment
- developing skills and creating employment opportunities
- enabling early engagement into support services, when required
- building resilience in individuals and communities
- working towards reducing stigma and increasing access to local support services.

Over the past year this important work has been made possible by \$2,886,902 of grant funds, bringing the total amount of grants allocated by the program to \$8.57 million to support the implementation of 343 Community Action Plans (CAPs) throughout Australia. Of these CAPs, more than 52% are in regional or remote areas, and almost 40% are focused on priority populations, with 27% being delivered in Aboriginal and Torres Strait Islander communities.

A key deliverable in 2020 was the LDAT program's independent mid-point evaluation, which included specific consultation with Aboriginal and Torres Strait Islander LDATs. Its findings have provided key insights into what is working well for the program, including our priority populations, such as:

- successful recruitment of communities across Australia with formation of new partnerships
- strong supports throughout the process including highly valued relationship managers
- use of toolkit approaches and resources for a range of evidence-based activities
- reduced CAP development timing to an average of four to five months
- ability to tailor CAP activities to meet local community needs
- LDAT program funding is increasing opportunities.

The program's evaluation also identified some improvements, which will be a focus for the program moving forward:

- increased support for partnership development and maintenance
- clearer processes and improved administrative burden
- support for the diverse range of LDATs' needs
- improved communication and language refinements to better support the diverse needs of LDATs
- deeper community engagement and collaboration, especially for regional communities
- improving cultural understanding and competence.

Although the COVID-19 pandemic in 2020 has disrupted our lifestyles and brought business as usual to a halt across Australia, LDATs have continued their important work building protective factors to keep their communities strong and resilient. They have been busy adapting their face-to-face activities to deliver online engagement events and training and development activities, while also providing referrals to important support services and linking communities to alcohol and other drug information.

During these challenging times, LDATs are well positioned to continue their important work to support communities to stay together.

The LDAT program has built a strong network of more than **1350 engaged organisations** with a broad reach across Australia.



Bunbury Geographe
LDAT (WA)



Western Alcohol
Action Team LDAT (Vic)

In their own words

Mentoring leads cycle of success.

What started out as a non-profit electronic waste recycling centre, teaching job skills in Brisbane's vibrant Logan community, has evolved into a dynamic mentoring program.

ADF Senior Community Development Officer Rachael Bryett and Tony Sharp, founder of the social enterprise Substation33, have worked together across a series of LDAT projects. The Logan Youth at Work LDAT is a partnership between Substation33, Alive, OzHarvest, YFS and Department of Aboriginal and Torres Strait Islander Partnerships (DATSIP).




Rachael Bryett and
Tony Sharp (QLD)

@substation33

In their own words

Rachael Bryett.



The minute I walked in the door and talked to Tony about the incredible things that they're doing to empower local young people, I knew it was a great match for the LDAT program.


To me, Tony's inspirational to work with. He just has this energy, and he has incredible vision and tenacity to make things happen for his community. I think where other people are able to talk about their vision, it can be difficult to get things over the line. But Tony just seems to keep delivering for his community. He has this ability to inspire his team and get wonderful outcomes.

The Substation33 centre is now training young people in work and life skills, and training staff and volunteers to act as mentors. What Tony had identified was that there was this kind of natural but not structured mentoring that was happening between the paid staff and older volunteers with the young people that were coming along. And while Tony realised that's wonderful and a really positive thing, it's always good to make sure that the person providing mentoring has access to really sound information, particularly around alcohol and other drugs.

They pulled together their own workshops and upskilled these mentors in being confident in engaging with youth. They're able to identify young people that are experiencing issues and refer them to help.


The LDAT's most recent Community Action Plan is using these mentors to engage a group of Aboriginal and Torres Strait Islander young people who are already going through an existing (government work skills) program. What they felt was missing from that particular program was some of these other skills around confidence, social connection, alcohol and other drug knowledge. It's important to help them to understand some of the harms, so they are not getting that information from peers.

Tony and the Local Drug Action Team have used the ADF's knowledge and toolkits to enhance something that's already very successful. It's kind of like combining the success of two programs to enhance the impact.



In their own words

Tony Sharp.



I come from a small business background. A while ago doing some community work, I realised it just doesn't work when you put a desk between you and a young person. That's why we started Substation33. It teaches people about employment opportunities and employability skills.

The reason we got into the LDAT program was the partnership that we developed with the other organisations, and the partnership with Rachael at the ADF. Rachael could see what we were doing here first-hand. She worked with us to get this project up and running.

When Rachael visited Substation33 she understood that we could teach people around drug and alcohol consumption, all the effects of taking drugs, and what effects that could have in the workplace and in family life and relationships.

Participants could be an early exit from school, it could be mandatory because of a court order or a work-for-the-dole commitment, or it could be because you just want to get out of the house and do something. Those are sort of the entry pathways in for the participants.

Instead of just talking to people in a room, the project teaches our staff and our key stakeholders mentoring skills, so our staff can have that conversation with people on the floor. But not in an invasive way.

I think the key to a strong mentoring relationship is that the people we have trained feel confident to engage with young people and feel able to come alongside them to have those sometimes awkward, difficult discussions. That's why we've focused on using the mentor training to help our staff feel more confident in the way they communicate with the participants we have here.



Community Engagement and Action program.

The ADF has been proudly delivering the Community Drug Action Team (CDAT) program for more than seven years. The CDAT program is an evidence-based, primary prevention alcohol and other drug program run by passionate and dedicated volunteers who love their local area and want the best for their community.

Celebrating its 21st year, the program has delivered thousands of activities that have achieved significant outcomes in their communities. There are currently 73 CDATs in NSW working hand-in-hand with the ADF, NSW Health, key local stakeholders, and community members on a range of prevention initiatives as well as the evaluation of their community impact. The ADF, in conjunction with NSW Health, has created a suite of resources to assist CDATs and the broader community in developing and implementing evidence-based activities.

During National Volunteer Week the ADF ran a campaign to promote the program which yielded more than 400 leads resulting in an increase in community members in NSW.

In February 2020, the NSW team delivered the biennial CDAT Conference with 150 representatives from all CDATs. Additionally, the conference brought together key stakeholders and community influencers to share their learnings and successes. The conference concluded with the CDAT Awards ceremony, an opportunity for the ADF to recognise the outstanding achievements of CDATs.

The ADF acknowledges that it has been a difficult year with bush fires, floods, droughts, and COVID-19 affecting the grassroots work of CDATs. During this time, the ADF has supported CDATs to continue their local campaigns and initiatives. They have embraced technology with regional forums moving online and topical webinars being held by the ADF for community benefit.



In their own words

Big picture approach a winner.

Collaboration is at the heart of the Surry Hills CDAT success story in inner-city Sydney. ADF Senior Community Development Officer Tony McGuire and CDAT partner Stephen Lunny from Surry Hills Neighbourhood Centre are part of a strongly focused team.


Their Kitchen Table workshops won ADF's Most Innovative Project Award for teaching teens to cook healthy food while also learning life skills. But there is always more on the menu.



Tony McGuire (top) and Stephen Lunny (NSW)

In their own words

Tony McGuire.




I love working for the community, I love being able to help people as much as possible, it's always been my desire. I've worked with Stephen for more than two years. I get excited with regard to what they do there.

I think people like Stephen are a real asset to any community. Whatever community you have, you've got someone who has a passion for it, and they are the drivers. The reason why the Surry Hills CDAT is bubbling is because of his passion. You can see his heart - he's a motivator.

Around the table at Surry Hills, they've got the City of Sydney, the local police, south-eastern Sydney local health district, St Vincent de Paul, Mission Australia, the LGBTI community, local community members... A lot of collaboration occurs in regard to how to respond to the issues identified in the community.


We have established a referral pathway across the organisations. When a person goes into treatment, they've got a pathway of going back out so they can get that housing, employment, education and so forth. But there's also a referral pathway to help build them up. One activity that Stephen's great at is he's a good cook. And they've got the Kitchen Table healthy eating workshop. We have campaigns. We also look at early intervention access to appropriate services.

Adjusting to COVID has helped us to look at the whole picture. It has given us an opportunity to review our practice, to look at it and say, has our practice prior to COVID been effective? What's another way that we can do it?



In their own words

Stephen Lunny.



I moved to Sydney in '98. I had worked all around New Zealand in hospitality and I just was tired. It gets to the point where it's quite exhausting doing the same thing day-in-day-out. It has little meaning in comparison to the work I'm doing now.

I also bring some lived experience around getting myself into trouble with drug and alcohol use. I managed to turn that around and reinvent my life and I always thought that the time would come when hopefully I would put some of my passion and understanding into working around that.

Tony is a wonderful character. He's so warm and supportive and patient in the work he does, and he goes above and beyond, and I can't thank him enough. And I also think that partnering with the ADF - it just works. They've got research and resources and people to support the community to respond in their own local ways and do something meaningful.

A lot of my work is about bringing people together around food, like Kitchen Table. I just think it's what humans do - we come together around food. To be able to bring those skills to my work and operate that way, it just makes sense to me. There's a natural learning of skills in the kitchen, like teamwork, communication and problem solving. They're transferrable skills that can be used in life, if not simply to cook at home.

One ongoing project is our pop-up and health promotion events that we do regularly in collaboration with people around the CDAT table. They've become our signature events with nice food, great music and health promotion information.

We take the events to where we think there might be a need for what we're doing. So, for the Overdose Awareness Day we went to the social housing block.

The community knows a CDAT event now because it's got its own unique style. It's like the ice cream van when it's coming up the street with its music playing and you know what you're going to get because you hear that music. And I feel like we have established that as well in our health promotions, with our own CDAT way of doing what we do.



Good Sports program.

The year 2020 has been challenging for Good Sports clubs. The global pandemic, together with its resultant physical distancing measures, has disrupted sports seasons, fixtures and events. This has impacted club sponsorships, volunteer networks and finances, providing new and unprecedented challenges for clubs and the ADF's delivery of the program. Adding to these issues have been the drastic effects of this year's bushfires on many community sports clubs in regional and remote Australia.

In April 2020, the ADF conducted a survey to better understand the impact of COVID-19 on Good Sports clubs. More than half of the respondents were concerned about the pandemic's impacts and alcohol consumption amongst their sporting community, their financial future and the continued engagement of players, members and volunteers. Despite these challenges the ADF still welcomed 1078 new clubs into the Good Sports program during the 2019-20 financial year.

Now more than ever, the Good Sports program has an important role to play working together with community sporting clubs to create healthier, safer and more family friendly environments.

Evidence shows that Good Sports clubs experience an increase in non-players, junior teams, female participants and club members compared to non-Good Sports clubs. Our survey showed that 80% of clubs believe that Good Sports will be important or very important in helping their community recover post-COVID-19.

The ADF thanks the following funders for helping us make the Good Sports program widely available around Australia: Department of Health – Australian Government, nib foundation, Transport for NSW, TAC, the Department of Health and Human Services – Tasmania, Drug and Alcohol Service – SA, Queensland Health, NSW Ministry of Health, Department of Tourism, Sport and Culture (NT) and Western Australian Cricket Association.



2578
New accreditations



428
New Tackling Illegal Drugs Clubs



383
New Good Sports Junior Clubs



573
Good Sports Awards Nominations

Evaluating Good Sports Junior.

With the support of the nib foundation, the Alcohol and Drug Foundation (ADF) commenced a nation-wide evaluation of the Good Sports Junior Program over 2018 and 2019. We surveyed clubs and parents of junior players when clubs joined the program, and again six months later. Our evaluation found that through participating in the Junior program:

- Clubs increased their agreement that it is important for clubs to promote healthy lifestyles to junior members, that sporting clubs have a responsibility to provide a healthy environment for juniors and that not drinking alcohol or smoking is the safest option for young people under 18 years of age.
- Club adherence to the criteria in their Healthy Eating policy increased, whereas it remained stable for their Spectator Behaviour/Playing Environment and Alcohol Management policies.
- More clubs had been able to put an Alcohol Management policy in place.

In their own words

Small club with a big reputation.

The tiny rural town of Redpa in the north-west corner of Tasmania is home to one of the most successful community footy clubs in Australia.

Third-generation cattle farmer Shane Hine from Redpa Football Club and ADF Senior Community Development Officer Shae Collis both grew up in the same region. Now they use their local knowledge and Good Sports strategies to build a club worth travelling to.




Shae Collis (top) and Shane and Anita Hine from the Redpa Football Club, with ADF CEO Dr Erin Lalor at the 2019 Good Sports Awards



In their own words

Shae Collis.



I feel really passionate about community and volunteering. Especially in rural areas, there are a lot of different challenges that they face. I get a lot out of seeing that support come to life and the cultural shift in the community.

The whole committee at Redpa are really, really great people. Very down- to-earth and easy to work with. Shane's definitely a go-getter. When I ask for something he always follows it up. He's very passionate and he understands the reasons behind Good Sports - I think that's what gets them so far.

Redpa were crowned the Good Sports 2019 National Club of the Year, for the extraordinary work they've been doing in the alcohol management, smoking and junior role modelling space. That's a really great achievement for them. Everything they're doing, we think it's so amazing, but for them it's just getting on with it.


Redpa do it so well because the main focus is the young people and making sure they are accepted and welcomed.

They shifted their culture a few years ago away from being more adult-focused. It's family friendly. Having kids' discos, making sure the juniors were fed at training and they had a bus running. They noticed there were a lot more people coming into their club and that parents were starting to attend as well, which meant their membership numbers were up.

When they started nourishing their roots and they really started giving back into the community I think that's when they started to see the biggest growth.


During COVID-19 there was a bit of a shift. We were working with clubs to give them support for ways to connect online. Redpa did a few online photo competitions with the kids. The adults had story sharing in their Facebook group and photos from the past.

They really made the most of staying connected in lockdown.



In their own words

Shane Hine.



When you work like we do on farms, it's a 24/7 job really, you're there weekends. But we take the football as a bit of time out. It's something that you can get involved in and takes your mind off it. It's an outlet for us.

We've known Shae for a fair while. Shae was around the club when she was younger. She's a very approachable type of person, she is easy to talk to and she thinks at our level.

The footy club's changed over the last four or five years. It's a small community – we've got 31 kids going to our local school and there's only a small number of families around. We're drawing on a lot of families from Smithton, which is 50km away.

Initially Good Sports was involved with the committee who were trying to stop smoking within the clubrooms. We got on board and built a relationship with them around that. In the last few years we have evolved into a family type club, from just seniors. Now we have under-10s, under-14s and under-16s as well. Through our drug and alcohol policies, Good Sports has helped us to look to other options as well as the bar and having alcohol-based functions.

At Redpa we see our kids as our future. We do a lot of hard work to provide a good family atmosphere because we've got the added hurdle of being 50km away from our population base. We must be attractive for those families to want to come and travel for a half hour to come and join us.

With COVID-19, we recognised early, and that's part of the conversation with Shae, that we needed to maintain contact with our (footy) families. We created a bit of online interest and that worked really well.

Now as soon as we're allowed, we've started a bit of training with the kids and cooking a barbecue outside, that type of thing. Just trying to stay connected and rebuild our club.



The Power of Words.

In 2019, the Alcohol and Drug Foundation in conjunction with Harm Reduction Victoria (HRVIC), Association of Participating Service Users (APSU), and Penington Institute, received funding from the Victorian Department of Health and Human Services (DHHS) to develop a set of guidelines to support the use of inclusive, non-judgemental language related to alcohol and other drugs.

The main resource, called The Power of Words (Alcohol and other drug conversations: a practical guide) was released in August 2019. It was accompanied by a suite of resources to help people implement the recommendations.

Together referred to as the Anti-Stigma Guidelines, these documents call out commonly used terms that have negative connotations and identify practical alternatives that are welcoming, inclusive and empowering.

The purpose is to reduce the use of stigmatising language in the community, including within health and community services that work with people who use alcohol and other drugs, in the media, in government departments, and among family and social groups.

Formal evaluation of the Power of Words revealed that users had found it to be a useful resource providing suggestions of non-stigmatising language that had, in some cases, led to changes in their day-to-day practice.

Over the period of August 2019 to July 2020, the webpage received a total of 15,586 unique pageviews nationally. This exceeded the desired target of 5000 unique pageviews. The digital guide received 3055 national views. In addition, the ADF distributed a total of 287 printed booklets to either individuals or organisations.

adf.org.au/resources/power-words

“Welcoming.
Inclusive.
Empowering.”

Goal 2 - Public Awareness.

Outcome: Strengthening the community's capacity to minimise and prevent alcohol and other drug harms.

You haven't been drinking alone

As a response to the potential for increased harms from alcohol and other drugs during COVID-19, a consumer awareness campaign was delivered from May to June 2020. The ADF appointed Icon Agency to lead a campaign targeted at a specific cohort of the population - parents - to consider the impact their changed drinking behaviours during COVID-19 might be having on their children.

This was centred around the premise that exposure to regular or excessive drinking can influence children's attitudes and future behaviours around alcohol. The centrepiece of the campaign was a video showing children mimicking their parents' drinking behaviours while on a video conferencing call.

'You haven't been drinking alone' received 276 pieces of coverage across Australian print and online media, with a total reach of 146,438,829. It received 641 pieces of coverage across Australian broadcast media, with a total reach of 5,900,448 across national TV and radio platforms. Social media garnered a reach of over 9,067,564.



152m

Potential
media
reach



18.3m

Social
media
impressions



1.5m

Video
views



Information Services

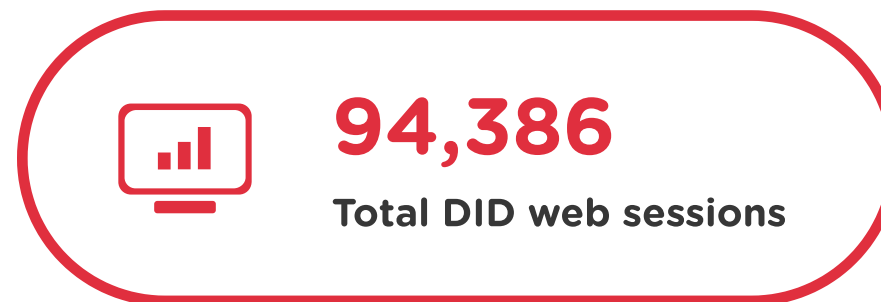
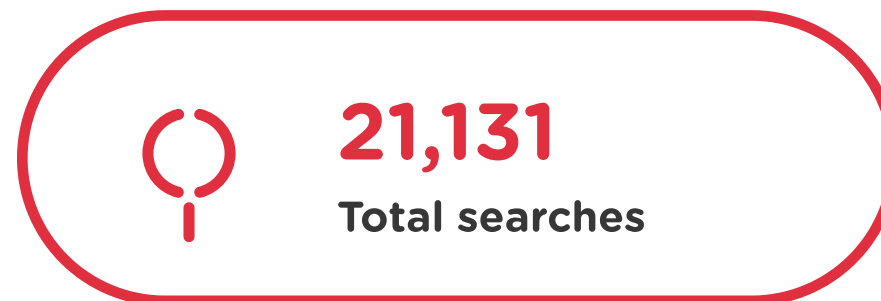
Information Services is a core ADF program. Drug Information Directory (DID) and Help and Support Services (HSS) are funded by the Commonwealth Department of Health and all other Information Services activities are funded by the Victorian Department of Health and Human Services.

Through this program, the ADF continued to provide up-to-date, evidence-based information services online, face-to-face and via print publications in 2019-20.

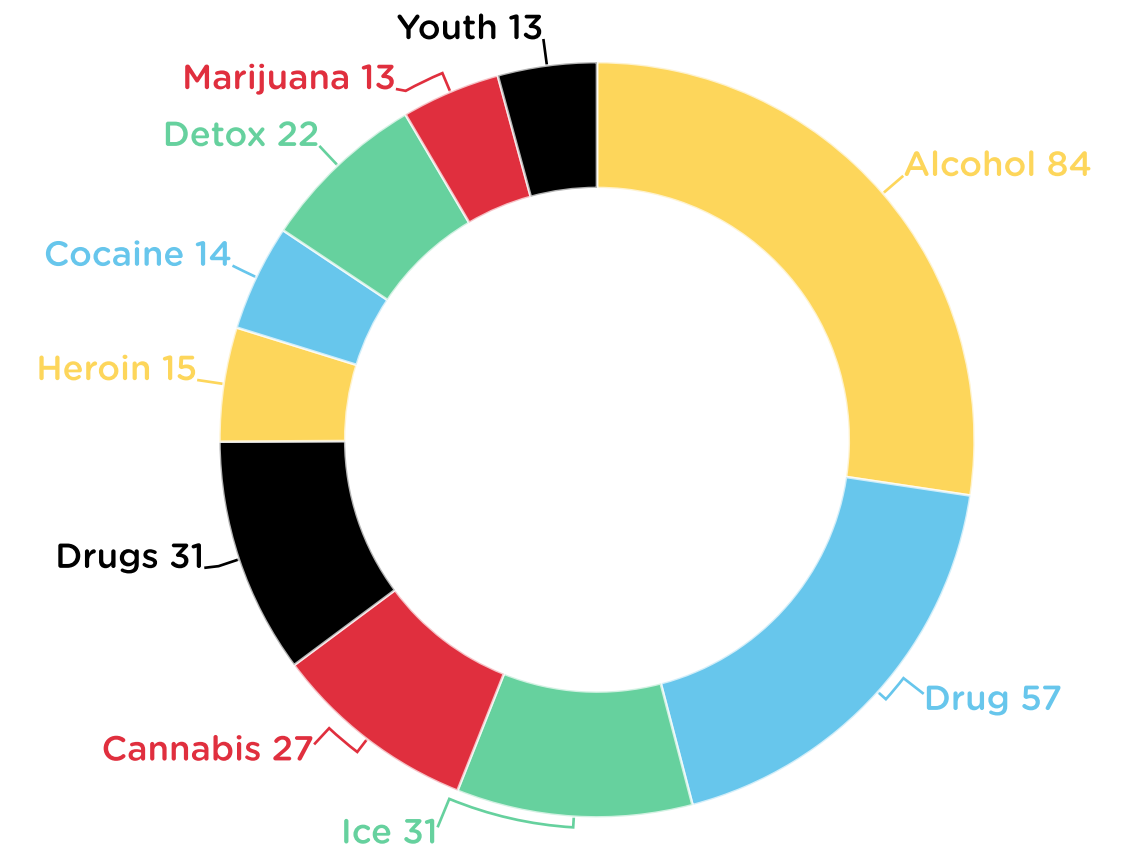
With millions of web sessions per year and thousands of contacts via phone and email, the Alcohol and Drug Foundation's Information Services are an important port of call for Australians looking for support on alcohol and other drugs. Content on the website is continually reviewed to provide up-to-date, accurate information and resources, and is constantly evolving to stay relevant to trends and emerging issues and concerns.

Drug Information Directory (DID)

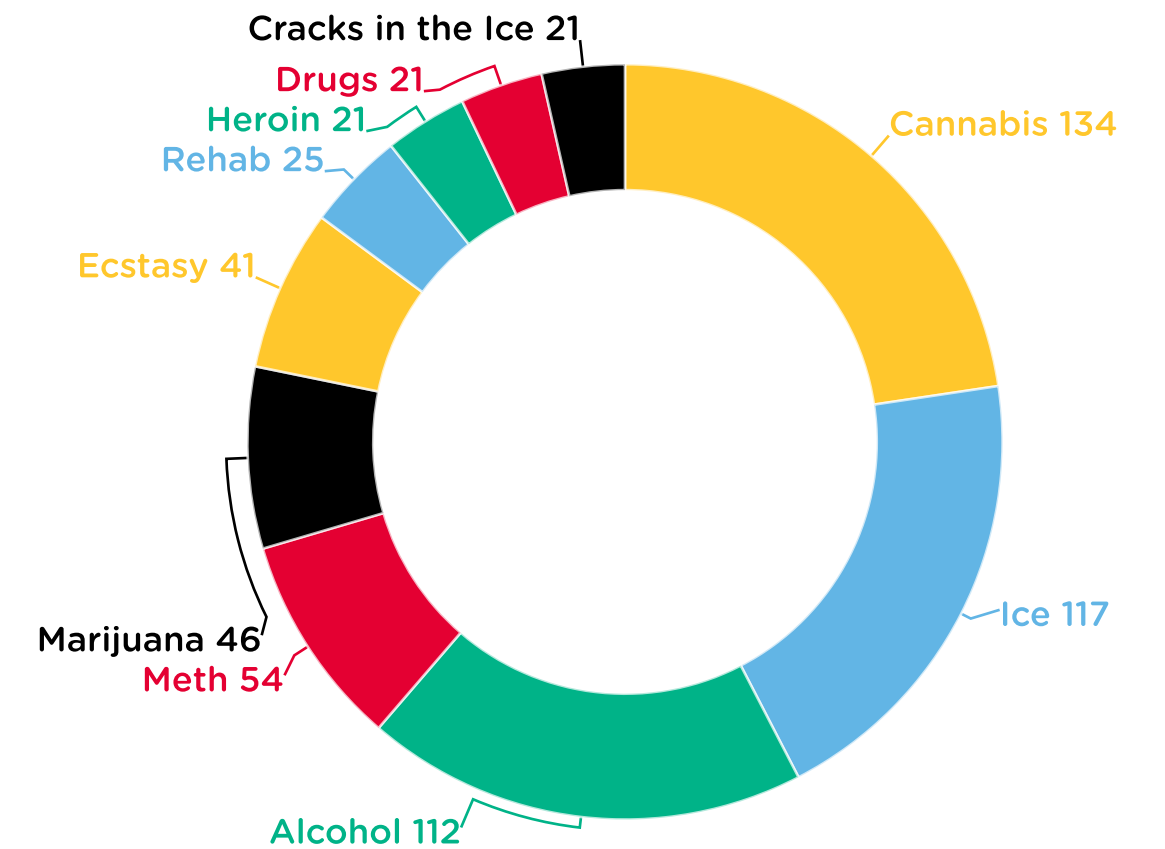
The Drug Information Directory (DID) is Australia's leading alcohol and drug search directory, providing reliable information on alcohol, other drugs and mental health, with links to treatment services, research, statistics, guidelines, journals, policy, campaigns, events, curriculum, professional development opportunities and more.



Top 10 search terms for HSS (Searches)



Top 10 search terms for DID (Searches)



DrugInfo

DrugInfo is the primary alcohol and other drug information service for Victoria. DrugInfo provides help to thousands of Australians every year. It provides information and referrals for counselling, treatment, and support services. The service is also a much referenced resource for students, and alcohol and other drug professionals seeking information to support them in their work.

The free and confidential phone and email service answers questions about drugs, their effects and measures that can reduce their harms. Callers speak to a real person for real information about alcohol and other drugs and how they, or someone they're concerned about, can best be supported.

In 2019-20, 3799 calls and emails were responded to by the service, demonstrating its value to the community.

Text the Effects

Text the Effects is a confidential SMS service for the community.

People can text a drug name to this dedicated phone line and receive an instant SMS reply with the effects of the drug, as well as links to further information and help. The service provides flexible access to inform decision making and action anywhere, at any time. During the 2019-20 financial year, 11,168 text messages were responded to via this service, down from 12,271 in the previous year.

ADF Library

The ADF Library is the largest and most up-to-date alcohol and other drugs (AOD) library in Australia, providing free access to a wide range of specialist print and online resources, including books and full-text articles from more than 11,000 journals and databases.

There were 5309 library searches in 2019-20 and membership doubled during the year with 888 new member subscriptions.



4,852,233

Total ADF web sessions



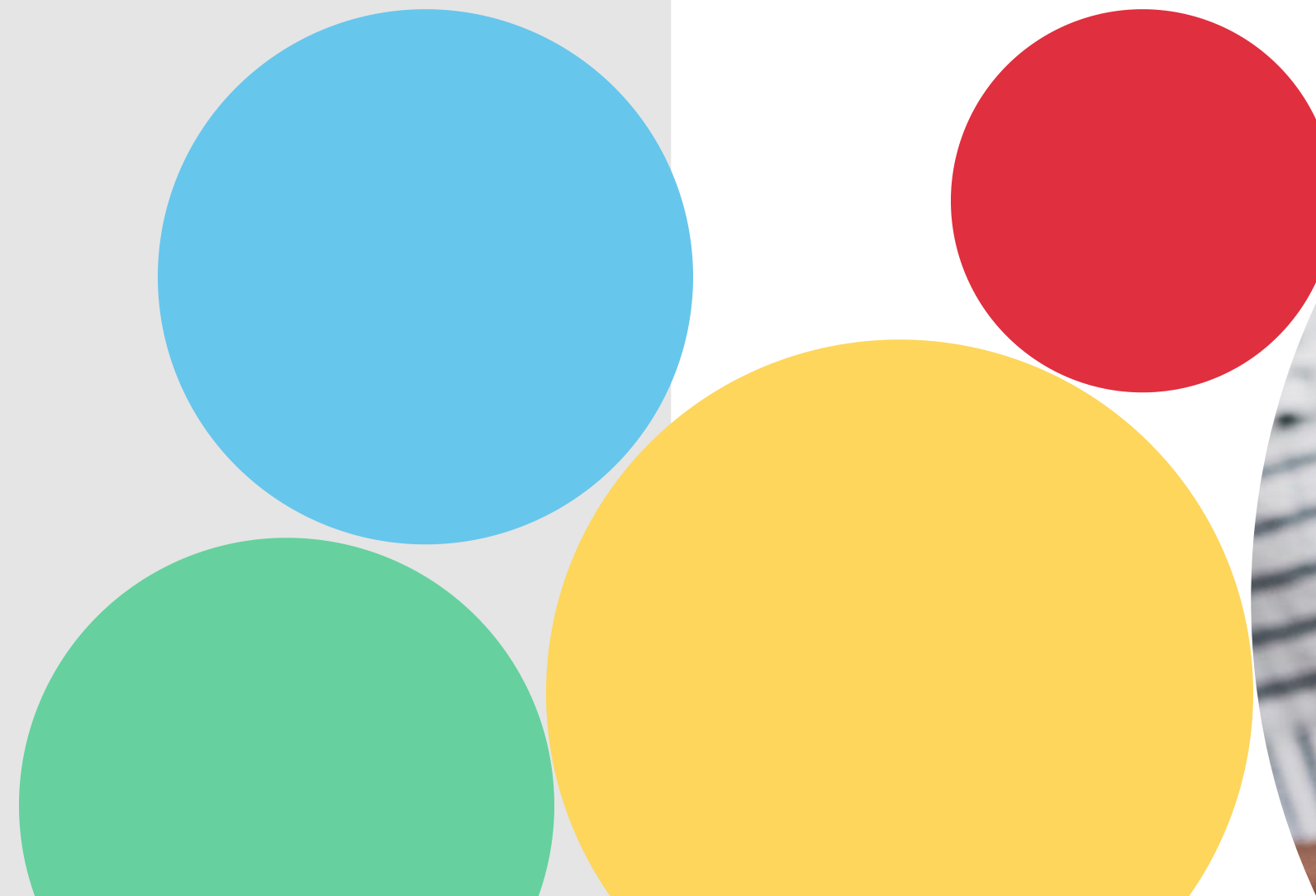
2,350

Library subscribers (VIC)



888

New members



Goal 3 - Advocacy.

Outcome: Change that puts the needs of community first .

Navigating COVID-19

The ADF maintained an active advocacy and policy agenda in 2019-20, based on regularly updated Position Papers which reflected the latest evidence. Work was also undertaken to develop a Position Paper on Vaping, reflecting growing public and political interest.

The ADF team strategically identified the opportunities, challenges and restraints posed by COVID-19's social, political and fiscal realities.

The ADF maintained strong ties with traditional coalitions and partners, such as the National Alliance for Action on Alcohol (NAAA), Alcohol Change Victoria (AVC), AOD state and federal peak bodies, as well as the Foundation for Alcohol Research and Education (FARE).

The ADF played a lead role in a coalition working towards better support for Australia's alcohol and other drugs treatment sector. The ADF was influential in the ultimately successful campaign to mandate effective Pregnancy Warning Labels on alcoholic beverages.

In 2019-20, the ADF lodged more than 20 submissions to federal and state inquiries and consultations. The CEO appeared before the Senate Inquiry into Fetal Alcohol Spectrum Disorder (FASD).

Notable submissions

- Food Standards Australia New Zealand (FSANZ) Consultation on Pregnancy Warning Labels
- Senate Inquiry into Fetal Alcohol Spectrum Disorder (FASD)
- Joint Committee on Law Enforcement Inquiry into public communications campaigns targeting drug and substance use
- National Health and Medical Research Centre (NHMRC) Australian Guidelines to Reduce Health Risks from Drinking Alcohol
- Senate Inquiry into the current barriers to patient access to medicinal cannabis in Australia
- House of Representatives Inquiry into family, domestic and sexual violence
- NSW Liquor Amendment (24-hour Economy) Bill 2020
- Senate Select Committee on COVID-19
- Phase Two of the Victorian Liquor Control Reform Act 1998 Review.

Learning from international experts

The ADF attended the International Drug Policy Reform Conference in St Louis, Missouri; the UN Commission on Narcotic Drugs, in Vienna; and the Global Alcohol Policy Conference, in Dublin. The ADF keenly observed debate on the New Zealand cannabis legalisation referendum, assisted by its strong relationship with the NZ Drug Foundation. These activities have helped inform the ADF's thinking on key issues such as decriminalisation, stigma, minimum unit pricing, pill testing, prevention and harm minimisation.

Image: 'Building stronger families and safer communities in Whittlesea' Local Drug Action Team (Vic)



Goal 4 - Enabling Impact.

Outcome: An organisation equipped to maximise the impact of our work.

Reconciliation Action Plan

The launch of our Innovate Reconciliation Action Plan (RAP) was held virtually this year, bringing staff and Board members together online to show our commitment to achieving our RAP objectives.

Key achievements, as outlined within the RAP, have included: creating a Welcome and Acknowledgment of Country policy and procedure; participating in, promoting and supporting the celebration of National Reconciliation Week and NAIDOC Week; reviewing existing stakeholder framework and extending as required to support mutually beneficial relationships with Aboriginal and Torres Strait Islander peoples; engaging with Aboriginal and Torres Strait Islander advisors to consult on our anti-discrimination policy; investigating opportunities to incorporate Aboriginal and Torres Strait Islander supplier diversity within our organisation; reviewing our program delivery in Drug Action Teams as it relates to Aboriginal and Torres Strait Islander people; identifying barriers and enablers to accessing programs and services; and, reviewing current mechanisms used to collect data for program and service delivery, including participation by Aboriginal and Torres Strait Islander peoples and organisations.

Focus on Business Enablement activity that led to greater impact across our program, public awareness and advocacy work

A new five-year strategic plan

The five-year plan for 2020-25 will build on our existing organisational strengths and continue to reflect our strong commitment to evidence-based, contemporary practice and building community capacity to minimise alcohol and other drug harms. The plan will deliver the strategy, mission, value proposition and implementation roadmap for ADF, including key objectives and KPIs to measure success.

Staff wellness

Throughout the COVID-19 pandemic, we have focused on staff wellbeing. Numerous initiatives have been implemented to support staff during this time, including additional counselling support through our EAP provider, engaging Health Breaks to provide online stretching, mindfulness and cardio playlists for staff working from home, as well as additional team building and other social interactions based on hobbies or interests.

Competency framework

A review of existing roles and position descriptions was undertaken. A competency framework is in the final stages of development (roll out 2020-21) and will be used to help support recruitment, organisational and professional development, and succession planning.



Financial Report.

Investing in our future.

Our revenue streams

The ADF has continued to receive valuable support from both the Federal and State Governments of Australia. This funding has provided the resources necessary to improve and enhance our programs, whilst continuing our program delivery activities.

It has been very exciting for the ADF to begin a partnership with the Baker Foundation, working together to strengthen the protective factors of parents, peers, and mentors. This funding contributes to an increase in grants from other sources.

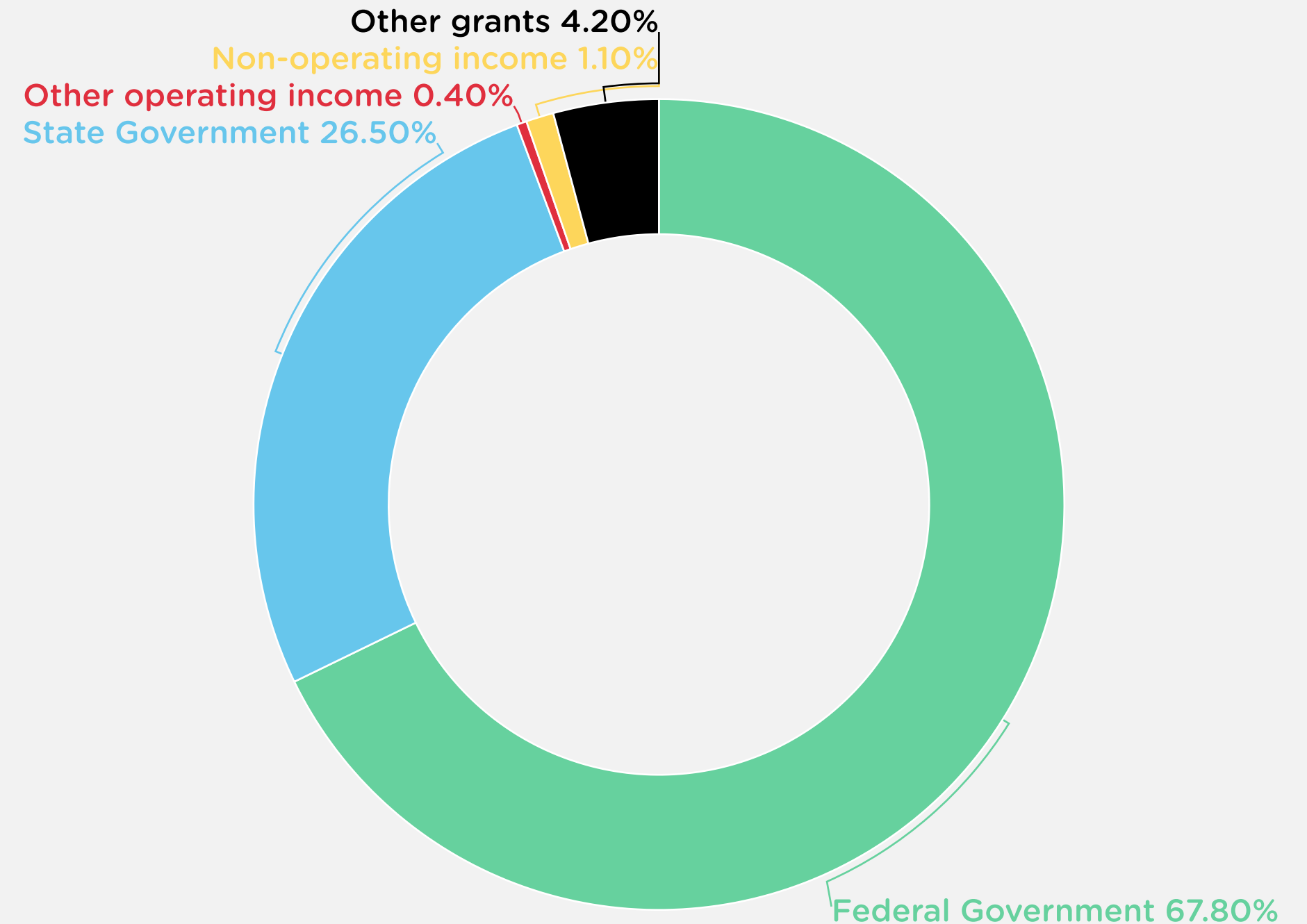
The ADF thanks the nib foundation for its valued support of the Good Sports Junior program. Our partnership with the nib foundation has contributed to an increased understanding of the role of parents in influencing young people's attitudes towards alcohol and the importance of enjoyable playing experiences for the longer-term health of junior sports players across Australia.

While extending our work to prevent and minimise alcohol and other drug-related harm in the short term, the ADF is aware of the need to continue to build our reserves to ensure sustainability and the long-term future of our programs and other work.

For a full list of all our major funders and other supporters who have made our work possible, please turn to the final section of this report.

To view the ADF's full financial report for the year ended June 30, 2020 visit www.adf.org.au/annualreport-2019-20

Where the money came from



*Other operating income includes corporate grants, donations and resource contributions.
Non-operating income includes earnings on surplus funds.*

Thank you.

Our funding partners

Australian Government: Department of Health

Victoria: Department of Health and Human Services, Transport Accident Commission, VicHealth

New South Wales: NSW Ministry of Health and Transport for NSW

Queensland: Queensland Health

South Australia: Drug and Alcohol Services South Australia (SA Health) and Department of Planning, Transport and Infrastructure (previously Motor Accident Commission)

Tasmania: Department of Health and Human Services and Department of Premier and Cabinet

Western Australia: Western Australian Cricket Association

Corporates, trusts and foundations

nib foundation

Joe White Bequest

Mary Simpson Trust Account

Perpetual Foundation

The Baker Foundation

We would also like to thank our other donors and supporters for their volunteer and financial contributions.

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Leaving a gift in your will.

The Alcohol and Drug Foundation has a long and proud history of working to prevent and minimise the harm caused by alcohol and other drugs in Australia.

Leaving a gift to the ADF in your will has the power to continue this work for future generations of Australians.

“Providing the resources and support that empower local communities is essential if we are to effectively prevent and minimise the harm caused by alcohol and other drugs in Australia.”

Dr Erin Lalor CEO
Alcohol and Drug Foundation

We are extremely grateful to all those that have supported our mission over the last year. A gift in your will is a unique opportunity to express your values and continue these beyond your lifetime.



Gifts in Wills - Quick Information

Legal Name: Alcohol and Drug Foundation Incorporated ABN: 66 057 731 192

Registered Address: Level 12/607 Bourke Street Melbourne VIC 3000

Do you need wording for your will or have any other questions?

Please contact the Gifts in Wills Team on 03 9611 6105.

