

Stakeholder Kit.

Drug Information Directory/ Help and Support



Introduction.

This stakeholder kit helps promote two of our information and support services: the **Drug Information Directory** and **Help and Support**.

This kit will help you easily share information with your contacts, networks and communities to assist them in the search for alcohol and other drug information.



Drug Information Directory

This directory includes a collection of websites formally reviewed and rated out of five stars by the Alcohol and Drug Foundation. Search the directory to find our ratings, reviews and summaries of websites related to drugs and alcohol, mental health and health promotion. This directory is helpful for healthcare professionals, educators, researchers, and students.

Drug Information Directory

Help and Support

Provides a comprehensive list of AOD support services available in Australia. The directory includes a short description and contact details of available services, which users can filter by service type and location. This directory is helpful for community workers, AOD workers and health professionals.

Help and Support

What's included

- Social media templates:
 - Static images
 - Videos
 - Messages.

How to use the kit

Here are three easy ways to get involved:

- 1. Share the provided social media posts on your social media accounts and websites
- 2. Tag us @AlcoholDrugFdn
- 3. Like us, follow us, link with us! https://www.facebook.com/AlcoholDrugFdn/

Make sure to tag us in any posts that you make by selecting @AlcoholDrugFdn in the post copy for Twitter, selecting Alcohol and Drug Foundation from the drop-down menu on Facebook, and @alcohol-and-drug-foundation on Linkedin.

We invite you to use and adapt these resources to help promote the information to your networks.

Thank you for your support.

Social media templates.

How to use:

- 1. Save the images or share video below
- 2. Copy and paste the messages
- 3. Share on your social channel (tagging @AlcoholDrugFdn).

Promote Drug Information Directory

Copy and paste any of these messages:

- Search the ADF Drug Information Directory for evidence-based alcohol and drug resources. <u>adf.org.au/</u> <u>directory</u>
- Find information you can trust with our ratings, reviews and summaries of websites related to drugs and alcohol, mental health and health promotion. **adf.org.au/directory**
- @AlcoholDrugFdn has made it easy to find evidence-based information with a directory of formally reviewed websites and research. **adf.org.au/directory**

Images/Video

Click on each image, right-click and save, or share the video.



Promote Help and Support

Copy and paste any of these messages:

- @AlcoholDrugFdn is here to help you easily find reliable services for local alcohol and other drug support for your clients. adf.org.au/help-support/
- Find the right help and support for your clients. https://adf.org.au/help-support/
- If you're looking for relevant alcohol and drug support services, @AlcoholDrugFdn has a free directory of reliable information to help. adf.org.au/help-support/

Images

Click on each image, right-click and save.



If you need additional templates or have any questions, please get in touch at jen.humphries@adf.org.au.