

Drug Information Directory and Help and Support – Stakeholder it

Introduction

The Alcohol and Drug Foundation has developed a stakeholder kit to promote the following two alcohol and other drug (AOD) information services:

1. **Drug Information Directory (DID)**: A search directory for research and information on AOD. The directory includes a collection of websites formally reviewed and rated out of 5 stars by the Alcohol and Drug Foundation. Search the directory to find our ratings, reviews and summaries of websites related to drugs and alcohol, mental health and health promotion.
2. **Help and Support (H&S)**: A directory, providing a list of AOD support services available. The directory includes a short description and contact details. Users can filter by service type and location. Search the Alcohol and Drug Foundation's comprehensive list of Australian Help and Support Services.

We have compiled this toolkit to provide you with resources that can be shared with your members to support them in searching for alcohol and other drug information.

What is included

- How to use the stakeholder kit
- Social media templates:
 - Static images
 - Messages
 - Video

How to use the kit

This kit has been developed so you can easily share information to your communities.

Here are three easy ways to get involved in spreading this helpful advice:

1. **Share** the provided social media posts on your social media accounts and websites
2. **Tag** us @AlcoholDrugFdn
3. **Like** us, follow us, link with us! <https://www.facebook.com/AlcoholDrugFdn/>

Make sure to tag us by selecting @AlcoholDrugFdn in the post copy for Twitter, selecting Alcohol and Drug Foundation from the drop-down menu on Facebook, and @alcohol-and-drug-foundation on LinkedIn.

We invite you to use and adapt the resources provided in this kit to help promote the information to your audiences.

Social media templates



How to use: A selection of social media templates have been created for you to share across your social media channels.

1. Download the image or access the GIF
2. Copy and paste the message
3. Share on your social channel (tagging @AlcoholDrugFdn).

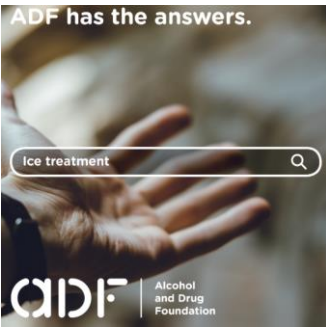


Make sure to tag us by selecting @AlcoholDrugFdn in the post copy for Twitter, selecting Alcohol and Drug Foundation from the drop-down menu on Facebook, and @alcohol-and-drug-foundation on LinkedIn.

In addition to sharing on your organisation's social media channels, you could encourage active members to also share on their personal channels, to help spread the word.

PROMOTE DRUG INFORMATION DIRECTORY

Image	Image	Image	Message
DOWNLOAD	DOWNLOAD	DOWNLOAD	Copy and Paste the following:
<p>For expert advice on alcohol and drugs refer to the adf.</p>  <p>ADF Alcohol and Drug Foundation</p>		<p>For expert advice on alcohol and drugs refer to adf.</p> <p>Search our database of trustworthy reviews on information and resources</p> <p>LEARN MORE</p> <p>ADF Alcohol and Drug Foundation</p>	<p>If you're looking for information and research on alcohol and drugs, visit the ADF Drug Information Directory. Resources have been formally reviewed, to ensure reliable search results.</p> <p>adf.org.au/directory</p>

PROMOTE HELP AND SUPPORT

Static Image	Static Image	Video	Message
Download	Download	Access Video	Copy and Paste the following:
		<p>For expert advice on alcohol and drugs refer to the adf.</p>  <p>ADF Alcohol and Drug Foundation</p>	<p>Looking for reliable information to support a loved one with their alcohol or other drug use? Find help and support today.</p> <p>adf.org.au/help-support</p>

If you need additional templates or have any questions, please get in touch at rebecca.martinelli@adf.org.au.