



Prevention in Place Conference

May 6-7, 2025 | Narrm/Melbourne | Melbourne Convention and Exhibition Centre

DAY 1 MAY 6

8:00 AM - 9:00 AM Registration

8:30 AM - 9:00 AM Tea and coffee

9:00 AM - 9:20 AM Conference opening

Welcome to Country

Opening message by Dr Erin Lalor AM, Chief Executive Officer, Alcohol and Drug Foundation

9:20 AM - 10:30 AM Addressing interconnected social issues with place-based approaches

Explore the critical elements that are key to successful place-based approaches and consider the complexities of the diverse environments in which these approaches are delivered.

Featuring keynote presenters from PLACE, Mitchell Institute, and The Australian Centre for Social Innovation followed by an interactive panel discussion.

- Dr Luke Craven, CEO, PLACE
- Assoc Prof Therese Riley, Complex Community Interventions, Mitchell Institute, Victoria University
- Kerry Jones, Co-CEO, The Australian Centre for Social Innovation

10:30 AM - 11:00 AM Morning tea

11:00 AM - 12:20 PM Building sustainable change

Explore the power of strategic partnerships and how capacity building across the systems acts as a catalyst for sustainable change.

Featuring keynote presenters from VicHealth, Hands Up Mallee, Inala Primary Care, Collaboration for Impact followed by an interactive panel discussion.

- Jane McCracken, Executive Officer, Hands Up Mallee
- Rodney Greene, Practice Lead - Governance, Collaboration for Impact
- Tracey Johnson, CEO, Inala Primary Care
- Claire Taylor, Manager - Place-based Approaches, VicHealth
- Natasha Doherty, Co-founder, Codesign 4 All

DAY 1 MAY 6

12:20 PM - 1:20 PM Lunch

1:20 PM - 2:40 PM Adopting innovative approaches to evaluation

Discover creative tools to improve evaluation that can be tailored for diverse audiences and scenarios to help you understand the impact of place-based approaches.

Featuring keynote presenters from Centre for Evidence and Implementation, Alcohol and Drug Foundation and Clear Horizon followed by an interactive panel discussion.

- *Dr Skye McPhie, Manager - Research and Evaluation, Alcohol and Drug Foundation*
 - *Dr Vanessa Rose, Director, Centre for Evidence and Implementation*
 - *Dr Jess Dart, Founder and CEO, Clear Horizon*
 - *Natalie Egleton, CEO, Foundation for Rural and Regional Renewal (FRRR)*
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2:40 PM - 3:10 PM Afternoon tea

3:10 PM - 4:30 PM Using data to inform decisions and understand impact

Explore innovative ways to gather and use data to gain insights that improve program quality, impact and participation.

Featuring keynote presenters from Murdoch Children's Research Institute, The Australian Child and Youth Wellbeing Atlas (University of WA), Tasmanian Department of State Growth, and Logan Together followed by an interactive panel discussion.

- *Prof Sharon Goldfeld AM, Director, The Centre for Community Child Health, Murdoch Children's Research Institute*
- *Assoc Prof Rebecca Glauert, Director, The Australian Child and Youth Wellbeing Atlas, University of Western Australia*
- *Dr Michelle Lucas, Executive Director, Logan Together*
- *Stuart Hollingsworth, Executive Director, Economy and Jobs Strategy, Tasmanian Department of State Growth*



8:30 AM - 8:50 AM Tea and coffee

9:00 AM - 10:30 AM Complexity in place - what's working?

Delivering place-based approaches within complex environments to influence environments and wellbeing.

Featuring keynote presenters from Australian Health Policy Collaboration and Regen Melbourne followed by an interactive panel discussion.

- Kaj Löfgren, CEO, Regen Melbourne
 - Prof Rosemary Calder AM, Prof in Health Policy and Director of the Australian Health Policy Collaboration, Victoria University/ Institute of Health and Sport
 - Kellie Horton, Director of Prevention, Equity and Policy, Department of Health
 - Jocelyn Bignold, CEO, McAuley
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10:30 AM - 11:00 AM Morning tea

**11:00 AM - 12:30 PM Workshop 1: Leadership and partnership.
Sponsored by Department of Social Services.**

Building sustainable change

- The Australian Centre for Social Innovation
 - Kangaroo Island Our Town
 - Tiraapendi Wodli, Red Cross
 - Arney Chong Consulting
 - Just Reinvest NSW
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**Workshop 2: Places and people.
Sponsored by VicHealth.**

Using insights to inform decisions and measuring impact of interventions

- Neighbourhood Centres Queensland
 - Burnie Works
 - Afri-Aus Care
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**Workshop 3: Systems thinking.
Sponsored by PLACE.**

Addressing interconnected social issues

- Logan Together
- ChangeFest, Collaboration for Impact
- Gateway Health

12:30 PM - 1:30 PM Lunch**1:30 PM - 2:30 PM From place to people: creating a future for impact**

Bringing together experts, practitioners, and thought leaders to engage in meaningful dialogue with delegates about shared challenges and innovative solutions

This interactive session will bring together experts, practitioners, and thought leaders from data analysis, evaluation, systems thinking and capacity building to engage in meaningful dialogue with delegates about shared challenges and innovative solutions.

Delegates will visit four themed 'Action Stations' to meet speakers, ask questions and have opportunities to showcase their successes and share organisational hurdles.

Conversations from the Action Stations will feed into our final panel where we will share insights and create a vision for the future of impactful place-based approaches.

Action Stations

Your opportunity to meet speakers, ask questions and share your local experiences.

Two stations for each theme - choose four to visit during our interactive hour.

- Station 1 – Systems Thinking – Suite 1
- Station 2 – Systems Thinking – Sovereign Room
- Station 3 – Evaluation – Eureka Room 2
- Station 4 – Evaluation – Sovereign Room
- Station 5 – Capacity Building – Suite 2
- Station 6 – Capacity Building – Eureka Room 3
- Station 7 – Data – Eureka Room 1
- Station 8 – Data – Sovereign Room

2:30 PM - 3:15 PM Creating a force for change

Place-based experts discuss insights from interactive sessions and lead a discussion on opportunities for change.

3:15 PM - 3:30 PM Conference closing remarks

Dr Erin Lalor AM, Chief Executive Officer, Alcohol and Drug Foundation

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For speaker details and to register:

[Click here!](#)