

DrugInfo – stakeholder kit

What have we included in the stakeholder kit:

- About DrugInfo
- How to use the stakeholder kit
- DrugInfo templates
 - Social media
 - Newsletter
 - Website copy

About DrugInfo

DrugInfo was developed by the Alcohol and Drug Foundation as a phone and email service providing information on alcohol and other drugs.

It's a free and confidential service – speak to a real person for real information about alcohol and other drugs, and get advice on how you can best support yourself or someone you're concerned about.

DrugInfo helps thousands of Australians every year by listening, providing the facts and sharing contact details for counselling, treatment and support services.

- Phone: [1300 85 85 84](tel:1300858584)
- Email: druginfo@adf.org.au

Find out more: <https://adf.org.au/druginfo>

How to use the stakeholder kit

This kit has been developed so you can easily share DrugInfo to your communities.

In this kit, you will find a template for your social media, newsletters and website, to help raise awareness of this service – and reach the people that most need it.

We invite you to use and adapt the resources provided in this kit to help promote DrugInfo.

DrugInfo templates

1. Social media

The following social media templates have been created for you to share across your social media channels to promote DrugInfo. Simply copy and paste the template text you want to use on the relevant social channel and download the image.

Text:

- **Option 1:** Learn how you can best support someone who is using alcohol or other drugs with the Alcohol and Drug Foundation's free and confidential DrugInfo line.
- **Option 2:** For anyone seeking help about alcohol or drug use, the Alcohol and Drug Foundation's DrugInfo line provides confidential information and support.

Image:

The following two images are available for you to download and share.

[DOWNLOAD HERE](#)

Option 1:



Option 2:



2. Newsletter

The following newsletter templates has been created for you to share in your newsletter to promote DrugInfo.

Text:

The Alcohol and Drug Foundation's **DrugInfo** helps thousands of Australians every year by listening, providing the facts and sharing contact details for counselling, treatment and support services.

It's free and confidential.

Get in touch:

Phone: 1300 85 85 84

Email: druginfo@adf.org.au
(9am-5pm, Mon-Fri)

Image:

[DOWNLOAD HERE](#)



3. Website

The following website templates has been created for you to share on your website to promote DrugInfo.

Text:

DrugInfo: The Alcohol and Drug Foundation's DrugInfo helps thousands of Australians every year by listening, providing the facts and sharing contact details for counselling, treatment and support services.

It's free and confidential. Find out more: adf.org.au/druginfo

If you need any additional templates to promote DrugInfo or have any questions, please get in touch at rebecca.martinelli@adf.org.au.