

Text the Effects – Stakeholder kit

Introduction

Text the effects is a drug information service via SMS. It provides information about the effects of drugs in a confidential and accessible way, any location, any time.

Simply text the name of the drug you want to know about to: **0439 tell me (0439 835 563)**

We have compiled this toolkit to provide you with online resources that can be shared with your community to promote Text the Effects.

To find out more, visit: <https://adf.org.au/resources/text-the-effects/>

What have we included:

- How to use the stakeholder kit
- Social media templates:
 - Static image
 - Video

How to use the kit

Here are four easy ways to get involved in spreading some helpful advice:

1. **Share** the provided social media posts on your social media accounts
2. **Tag** us @AlcoholDrugFdn
3. **Use** the hashtags: #texteffects
4. **Like** us, follow us, link with us! <https://www.facebook.com/AlcoholDrugFdn/>

Make sure to tag us by selecting @AlcoholDrugFdn in the post copy for twitter, and selecting Alcohol and Drug Foundation from the drop-down menu on Facebook, and @alcohol-and-drug-foundation on LinkedIn.

We invite you to use and adapt the resources provided in this kit to help promote the information to your audiences.

Social Media Templates

How to use: The following social media templates have been created for you to share across your social media channels.

1. Download the image or video
2. Copy and paste the message
3. Share on your social channel (using @AlcoholDrugFdn , #texteffects)

Make sure to tag us by selecting @AlcoholDrugFdn in the post copy for twitter, and selecting Alcohol and Drug Foundation from the drop-down menu on Facebook, and @alcohol-and-drug-foundation on LinkedIn.

In addition to sharing on your organisation's social media channel, you could encourage active members to also share on their personal channels, to help spread the word.

Video [DOWNLOAD](#)



Static image [DOWNLOAD](#)



Select your message:

To promote the resources across your network, we have compiled some messages that you can copy and paste.

FACEBOOK:

Get confidential and up-to-date drug effects information in an instant via SMS. Simply text the drug name to the Alcohol and Drug Foundation's 'Text the Effects' service on 0439 835 863 to the information you need, when you need. @AlcoholDrugFdn

TWITTER:

Get confidential and up-to-date drug effects information in an instant via SMS. Simply text the drug name to the Alcohol and Drug Foundation's 'Text the Effects' service on 0439 835 863 to the information you need, when you need. @AlcoholDrugFdn

LINKED IN:

Get confidential and up-to-date drug effects information in an instant via SMS. Simply text the drug name to the Alcohol and Drug Foundation's 'Text the Effects' service on 0439 835 863 to the information you need, when you need.
