# Stakeholder Kit.

ADF Translated Resources



# Introduction

If English isn't your first language, finding good info on tricky topics – like alcohol and drugs – can be hard.

That's why the Alcohol and Drug Foundation has now translated some key information into 14 different languages, ranging from Hindi, Chinese and Arabic to Russian, Tagalog and Vietnamese, and more.



These translated resources are available for you to use and share.

Topics include information about alcohol use, a guide to supporting a loved one who may be using alcohol or other drugs, roadside drug testing and information about crystal methamphetamine (ice).

To help you let your networks know about these much-needed resources, we've put together this kit of easy-to-share content for you

## What's included

- How to use the stakeholder kit
- Social media templates:
  - images
  - messages.

# How to use the kit

Here are three easy ways to get involved in spreading this helpful advice:

- 1. Share the provided social media posts on your social media accounts and websites
- 2. Tag us @AlcoholDrugFdn
- 3. Like us, follow us, link with us! facebook.com/AlcoholDrugFdn/

Make sure to tag us in any posts that you make by selecting @AlcoholDrugFdn in the post copy for Twitter, selecting Alcohol and Drug Foundation from the drop-down menu on Facebook, and @alcohol-and-drug-foundation on Linkedin.

We invite you to use and adapt these resources to help promote our new translated information to your networks. Thank you for your support.

# Social media templates

## How to use:

- 1. Save the images below
- 2. Copy and paste the messages
- 3. Share on your social channels (tagging @AlcoholDrugFdn).

In addition to sharing on your organisation's social media channels, you could encourage active staff to also share on their personal channels, to help spread the word.

## Copy and paste any of these messages:

- Drug and alcohol info in your language: Hindi हन्दी, Gujarati ગુજરાતી લપિ, Hakha Chin, Punjabi ਪੰਜਾਬੀ, Burmese မန်မာစာ , Tamil தமிழ், Amharic মৃল্পের্ , Arabic أيَّ بِرَعَكَ and Somali Af-Soomaali adf.org.au/resources/translated-resources/
- No matter where you come from, alcohol and other drugs can be a concern. Get the facts in your language. https://adf.org.au/resources/translated-resources/
- Translated information now available from Australia's trusted Alcohol and Drug Foundation in different languages. https://adf.org.au/resources/translated-resources/

#### Images

Click on each image, right-click and save.



If you need additional templates or have any questions, please get in touch at jen.humphries@adf.org.au.